

### Module 5: Lesson 4

Full Circle Retail Products

In this lesson, we're going to cover the main retail products that comprise Alexandria Profesisonal's Full Circle of Skin Conditioning Program. This program is designed to not only help client's reach optimum results with sugaring but it will also ease the extraction of hair, making your job easier!

Clients can start anywhere in the circle!











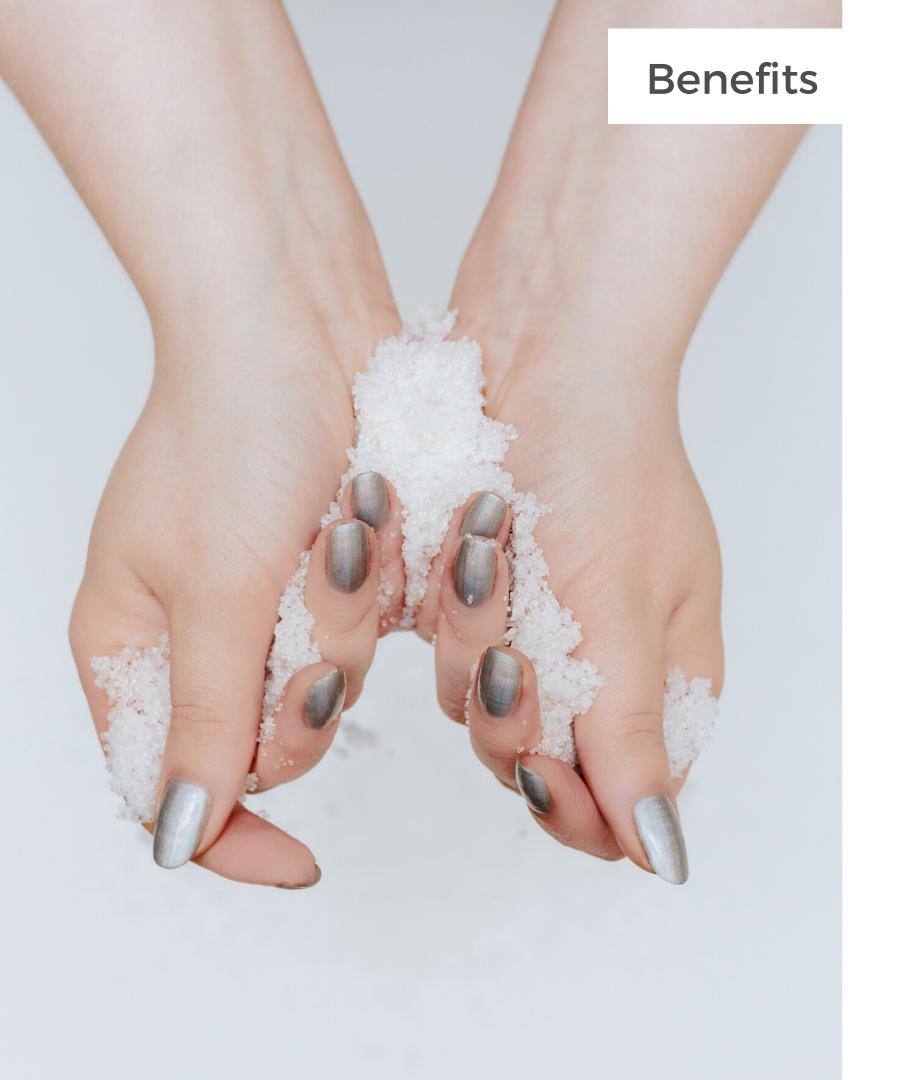
### Exfoliation



### **Saltspring®**

Saltspring® is rich in natural minerals, rejuvenating your entire body and leaving skin feeling silky and smooth.

This multi-purpose restorative exfoliating treatment helps with ingrown hair problems, treats body blemishes and improves skin texture.



### **Saltspring**®

- Reduces inflammation, detoxes the body, controls excessive sebaceous activity, kills bacteria, relieves dry & itchy skin, aids skin disorders such as acne, psoriasis, and eczema.
- Cold salt compress can be used to help post-sugaring histamine reactions and aid in controlling excessive sebaceous activity.
- Hot salt compress can be used prior to a sugaring treatment to help detox and open the follicles to allow easier extraction of the hairs.



### **Saltspring®**

- For mechanical exfoliation mix with Restore™ Hydrating Lotion in a 2:1 ratio.
- To create a detoxifying salt bath, pour 2 cups of Saltspring® into the bathtub.
   This will help to condition the skin and detox the body was well as boost the immune system. Soak for 20-30 minutes.
- Use 2 tablespoons to every 8 fl oz of distilled water or Essential Tonic™ or preferred Dermawear™ Duo to create toner for the skin or a cold/hot compress.



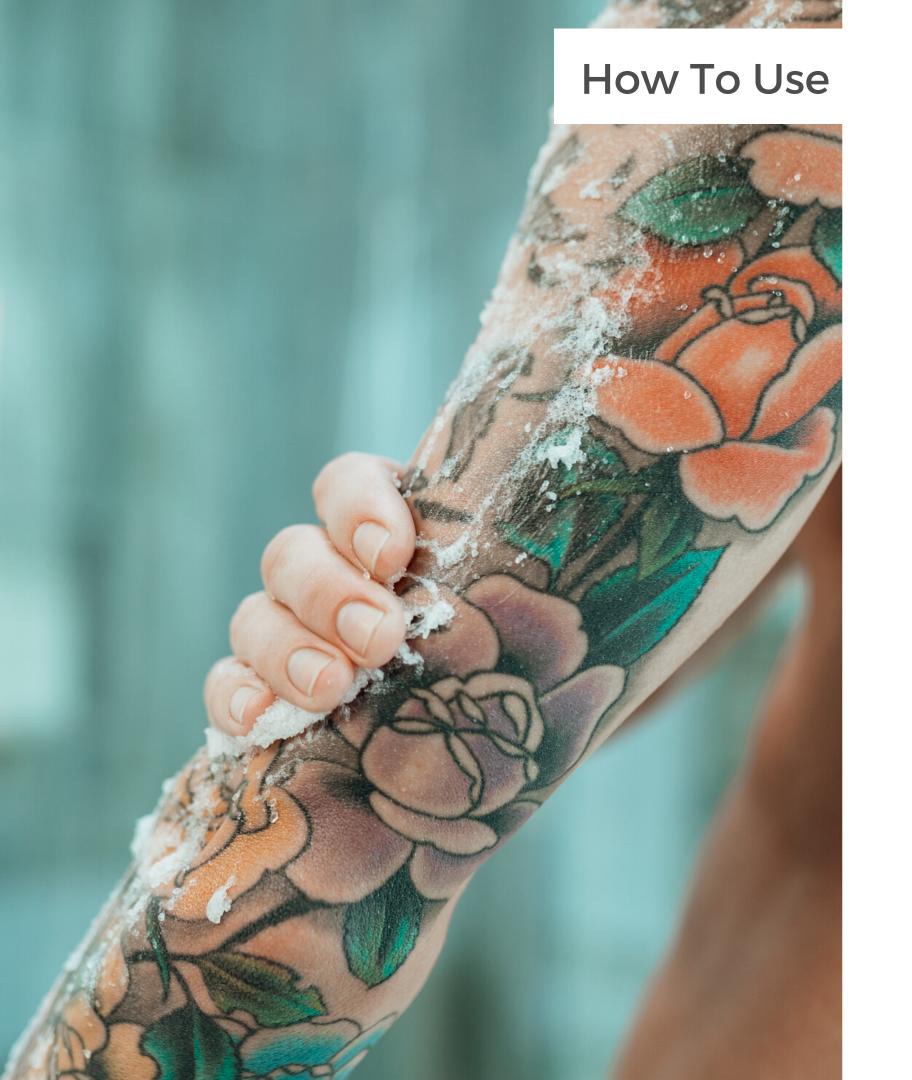
### Salt Smoothie®

A more simplified way for clients to utilise the Saltspring® scrub by pre-mixing the Saltspring® with the Restore™ Hydrating Lotion. It comes with all the same benefits!



### Salt Smoothie®

- Exfoliation of the skin to keep dryness at bay and allow easier extraction of hair with sugaring treatments
- When used correctly, will also detox and restore moisture to the skin



### **Salt Smoothie®**

- Apply Salt Smoothie® on dry skin in a small circular motion. DO NOT RINSE OFF. Wet your hands with warm water and gently massage over the scrubbed area to melt all of Salt Smoothie® into the skin.
- A Mud Puddle® mask can be applied to the area following exfoliation as it will allow deeper penetration of the Mud Puddle® and increase its effectiveness.



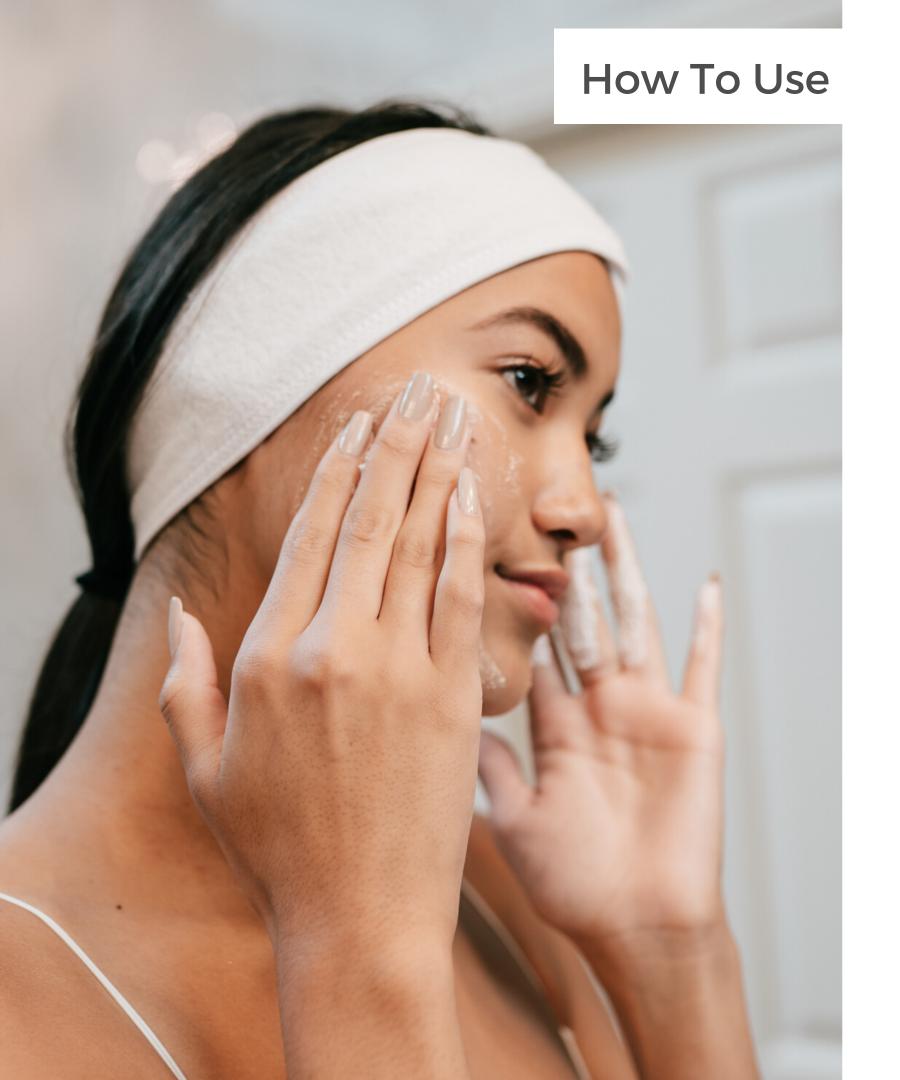
### **Sweet Cheeks®**

Rejuvenate and hydrate in ONE step. Sweet Cheeks® is a sugarbased exfoliant that will replenish moisture while eliminated dead skin and debris. Safe and effective for even the most sensitive skin types.



### **Sweet Cheeks®**

- Exfoliate dry skin on the face without causing damage to the delicate skin found there.
- Will also help to moisturise the skin at the same time due to the Restore™ Hydrating Lotion mixed into the product to create the scrub.



### **Sweet Cheeks®**

- After washing the face, a small amount of Sweet Cheeks® should be applied to the face using the tips of the fingers
- 2. Then **gently massage** all over the face for about **3 minutes** 
  - 3. Rinse off Sweet Cheeks® and follow up with Restore™

    Hydrating Lotion either on it own or mixed with Phenomzen-all®



### **Spa Massage Gloves**

Spa Massage Gloves are a must have accessory in the shower for men and women to easily slough off dead skin cells and renew circulation.

Gloves can be easily cleaned in the wash to reuse multiple times.

## Detoxification



### Mud Puddle®

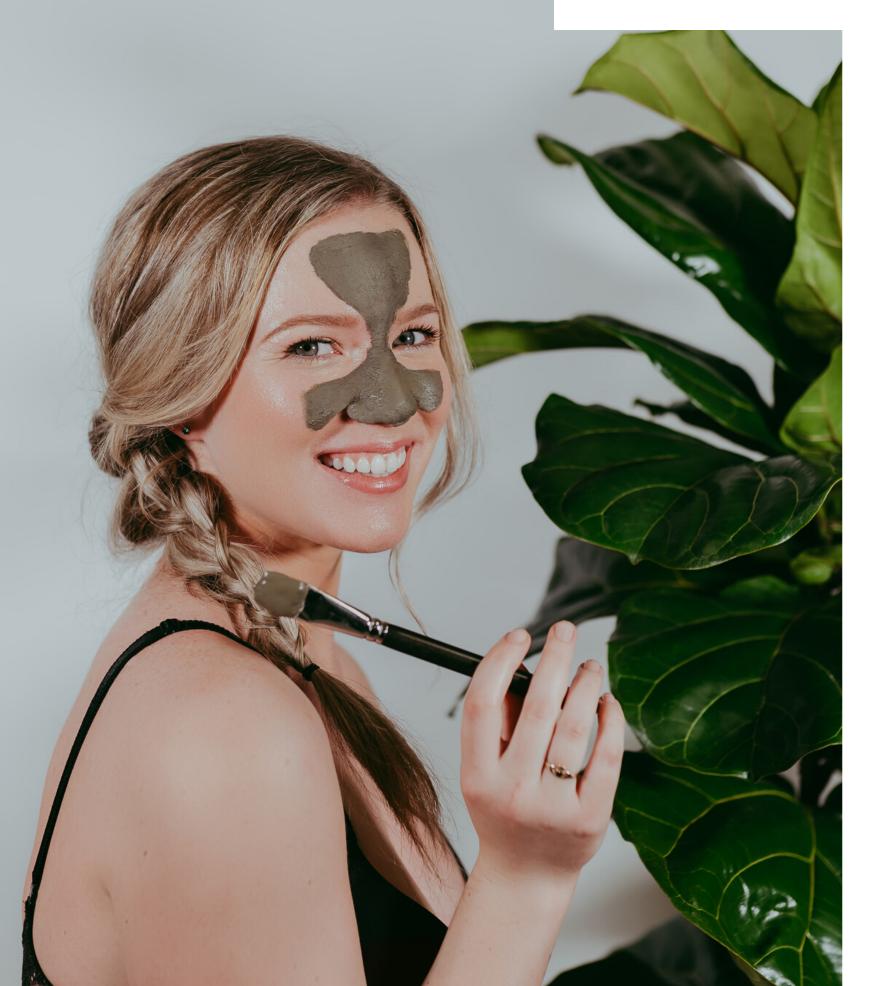
Mud Puddle® is an all-natural
Hungarian mud, rich in essential
minerals and collagen. This multipurpose rejuvenating treatment
helps with ingrown hair problems,
treats facial blemishes and improves
skin texture.



### **Mud Puddle®**

- 60% Silicon Dioxide which is a major building block of collagen and healing for the body. It repairs skin to bone by binding and boosting the collagen.
- Works to detox the body, which can boost the immune system. It helps to detox the follicles allowing for ease of hair extraction with sugaring. Also used to purge ingrown hairs.
- Anti-inflammatory properties draw away heat from the body. Can be applied after a sugaring service to reduce redness faster.
- Helps in targeting acne issues when used as a facial mask.

#### How To Use



### Mud Puddle®

- Can be mixed with distilled water,
   Essential Tonic™, Restore™ Hydrating
   Lotion or any Dermawear™ Duo. Mixing
   ratio is 1:1
- Mix with Essential Tonic<sup>™</sup> to help reduce redness and calm down histamines faster or to treat acne.
- Mix with Restore™ Hydrating Lotion to create a more whipped texture for more moisture.
- Mix with any Dermawear<sup>™</sup> Duo for facial masks for both the aromatherapy smell and to help further target skin issues.

# Skin Softening & Hydration



### Phenomen-all®

Phenomen-all® Skin Repair is formulated to repair, refresh, and rejuvenate skin. It is 100% nonirritating and gentle enough to be used on sensitive skin by men, women, and children. Phenomenaall® replenishes moisture, calms irritation, and softens skin cells to help relieve ingrown hairs.



- Clears skin from ingrowns without scarring the skin.
- Softens the appearance of stretch marks, fine wrinkles, scarring and more.
- Elimination of bumpy skin (keratosis).
- Continuous use softens and smooths skin, drastically cutting down on dry, flakey skin
- Clients will experience ease of hair extraction because the skin will be better conditioned.
- Boosts the hydration in the skin and encourages skin to heal and repair itself faster.





### Phenomen-all®

- Can be used at full strength or mixed with Restore™ Hydrating Lotion.
- If targeting ingrown hair, use a small dab at full strength and massage into the ingrown 2-3 times daily until the ingrown is resolved.
- Anywhere on the body that is prone to ingrown or excessive dry skin, it is recommended to use at full strength.
- Mix in equal amounts with Restore™

  Hydrating Lotion for larger areas like legs

  or areas where full strength is no longer

  needed.

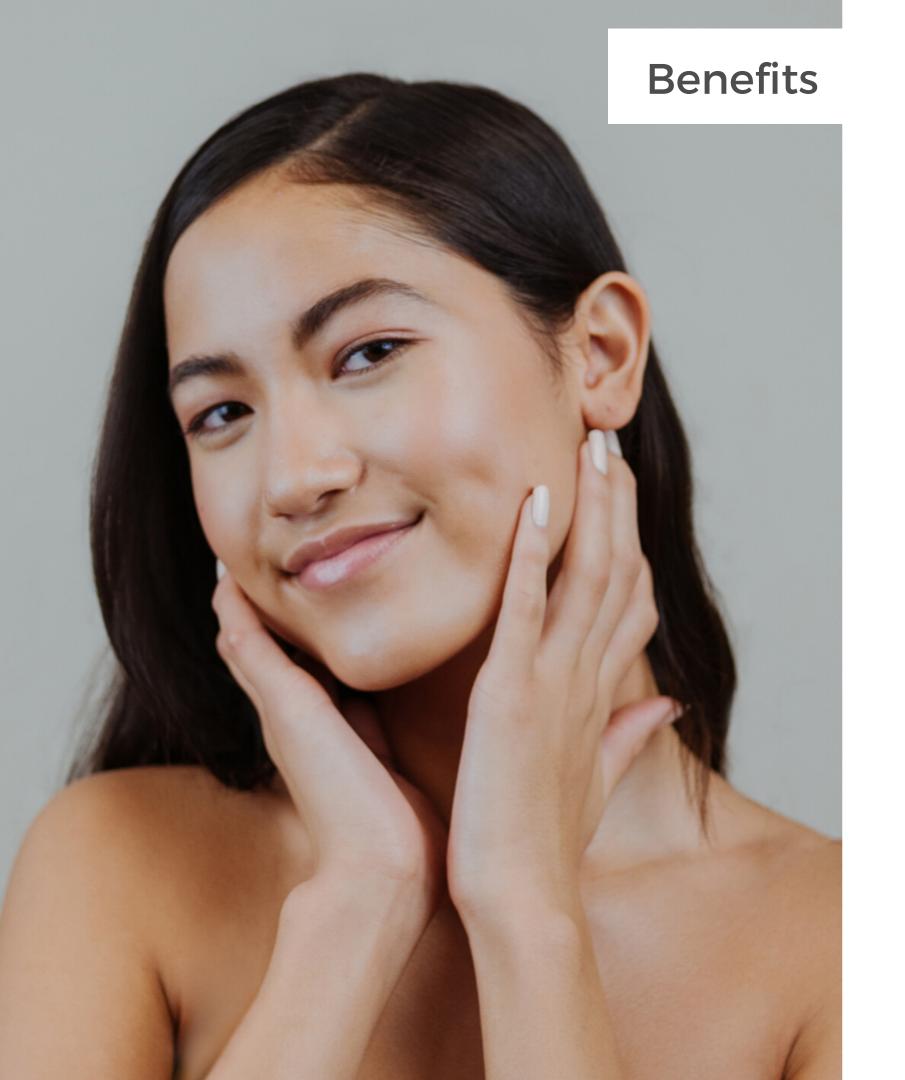


### Restore<sup>TM</sup> Hydrating Lotion

A calming and soothing lotion that is lightweight and non-comedogenic.

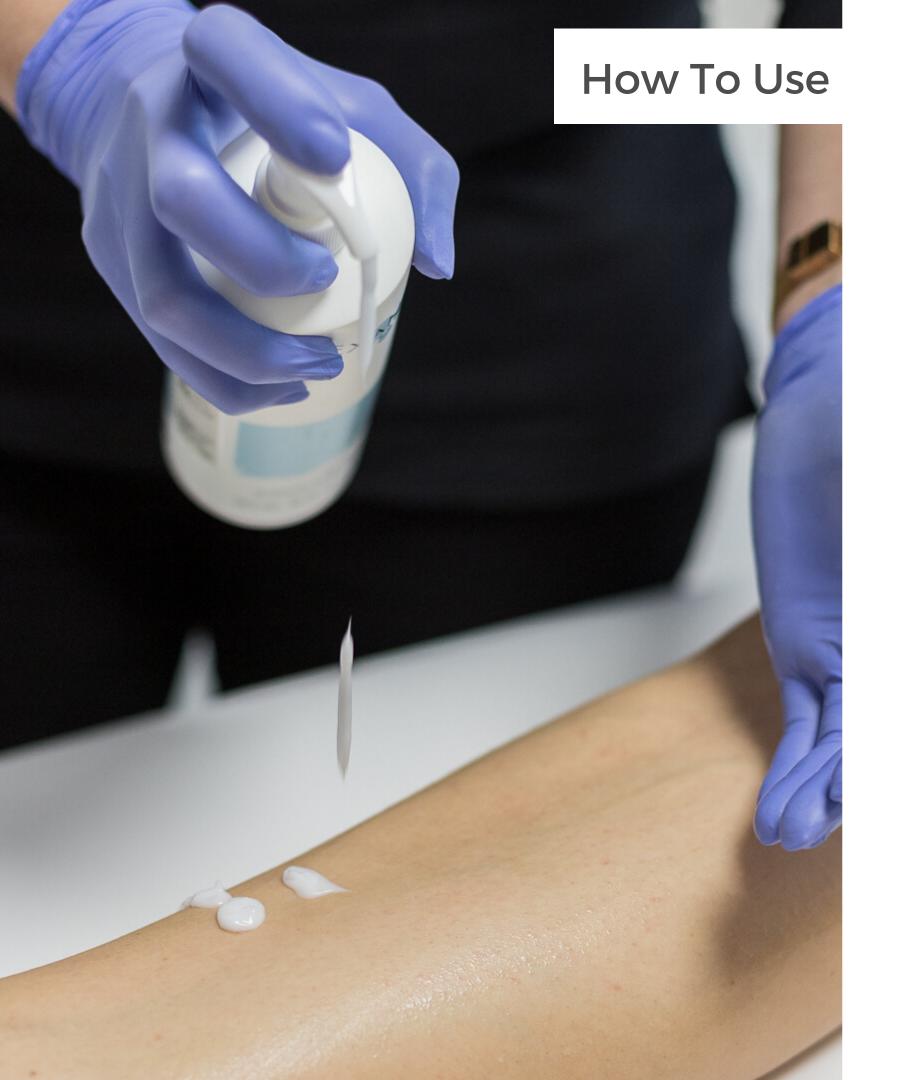
Soothes and protects all body parts, including the face. Gentle and effective for ALL skin types.





### Restore<sup>TM</sup> Hydrating Lotion

- Safe to use for all areas of the body as it is fragrance free, paraben free, petrolatum free and urea free.
- A common question is what lotions to use for intimate areas, Restore™ Hydrating Lotion can be used everywhere!
- Extremely moisturising formulation that helps keep the skin smooth and free of dry skin. A small amount can go a long way when used on wet skin.



### Restore<sup>TM</sup> Hydrating Lotion

Use on wet skin either after a shower or after spraying Essential Tonic™ on the area. Apply the appropriate amount to the skin and massage into the skin until completely absorbed.

As part of this lesson, you downloaded
Alexandria Professional's Product Awareness
Guide. Please review this at your leisure - it
contains information on ALL of our retail
products.